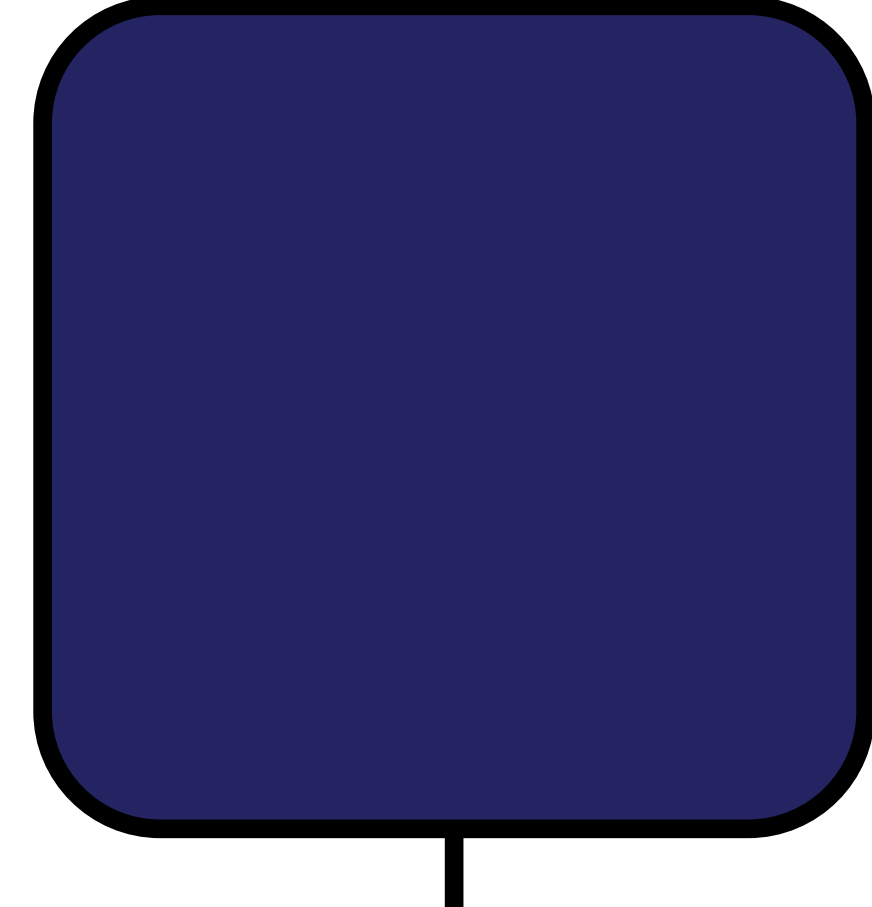


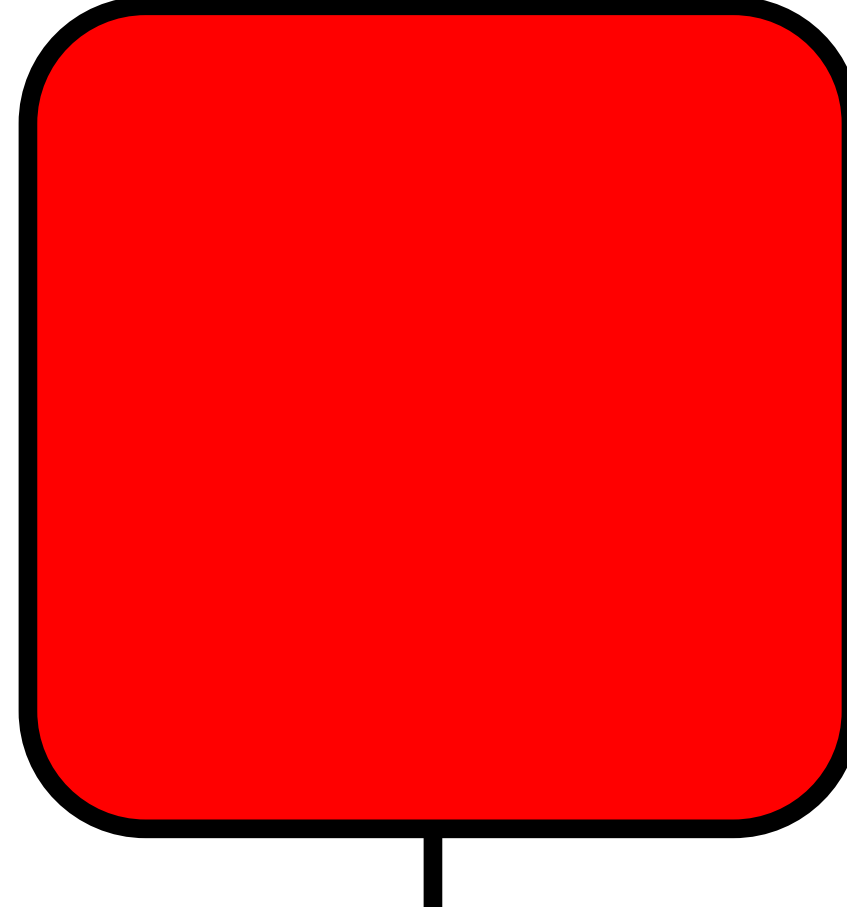


STYLE GUIDE

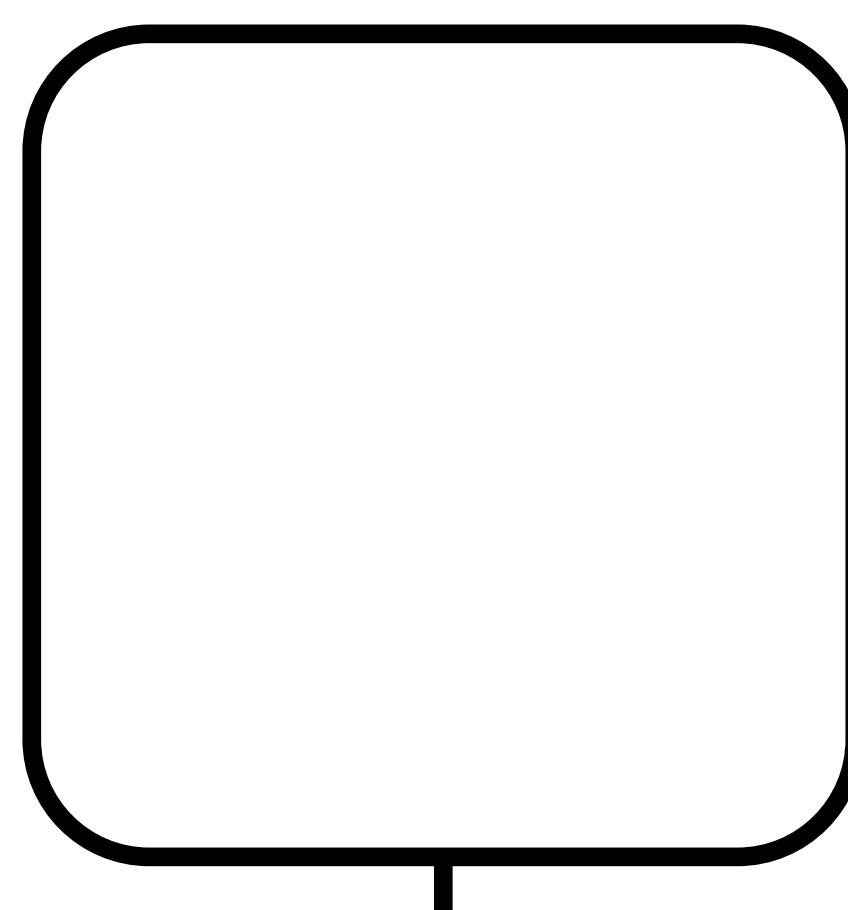
Colour palette



HEX
#242463
RGB
36/36/99
CMYK
100/99/30/21



HEX
#FF0000
RGB
255/0/0
CMYK
0/99/100/0

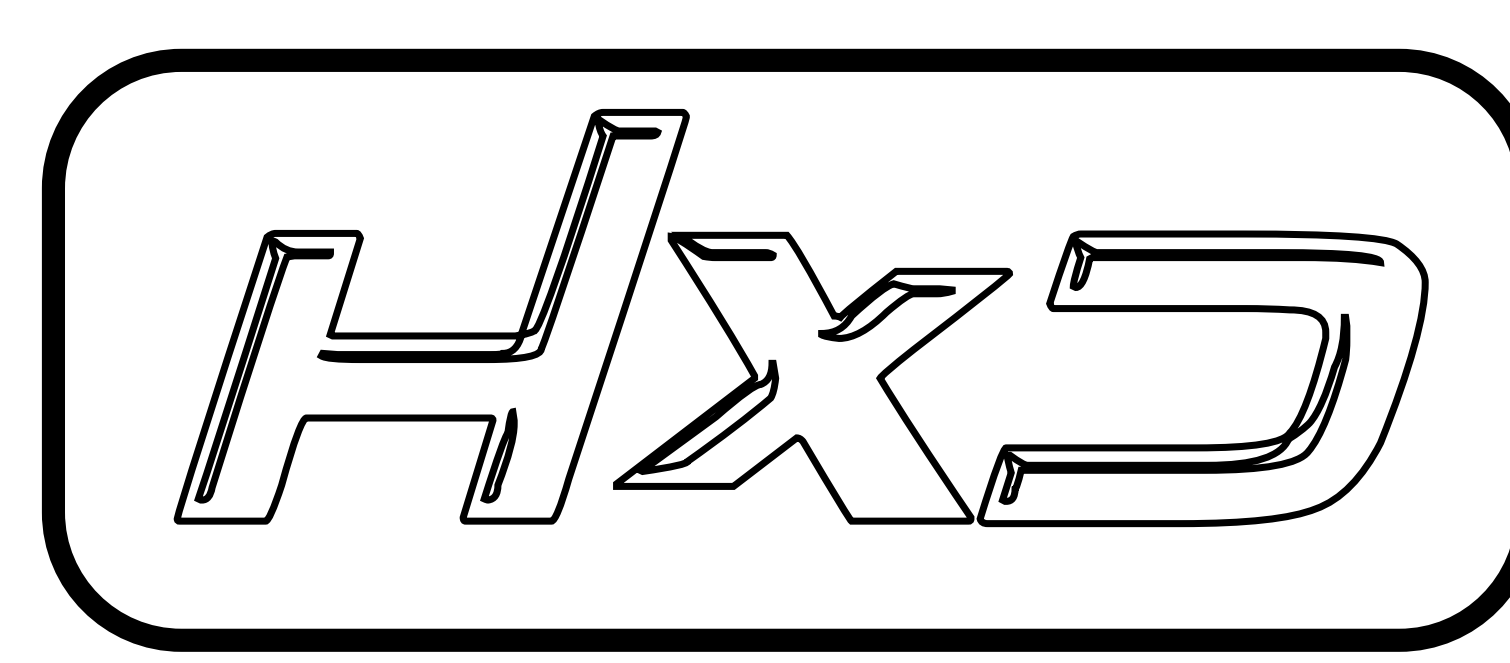


HEX
#FFFFFF
RGB
255/255/255
CMYK
0/0/0/0



HEX
#000000
RGB
0/0/0
CMYK
75/68/67/90

Word Marks



Type Face

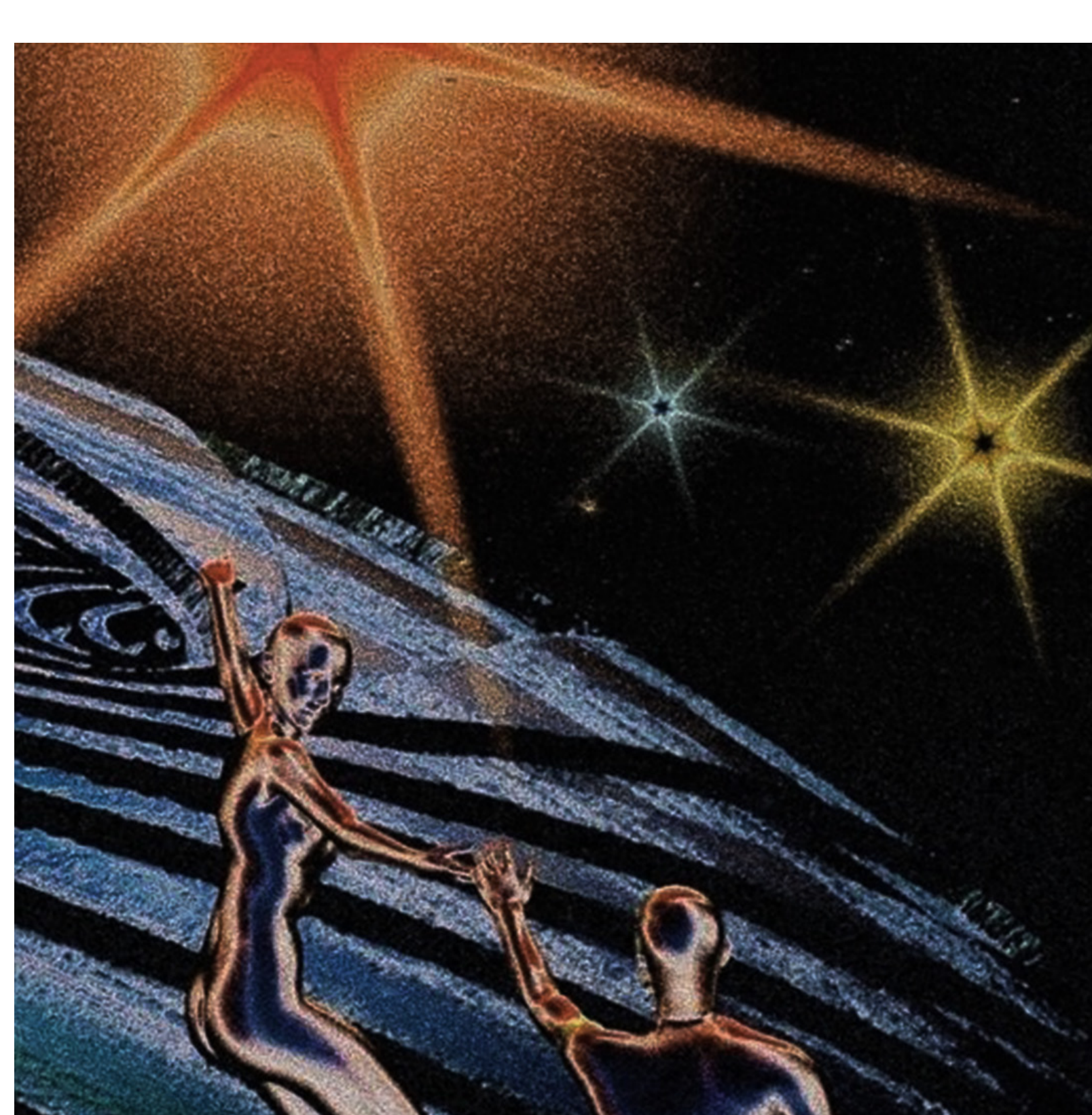
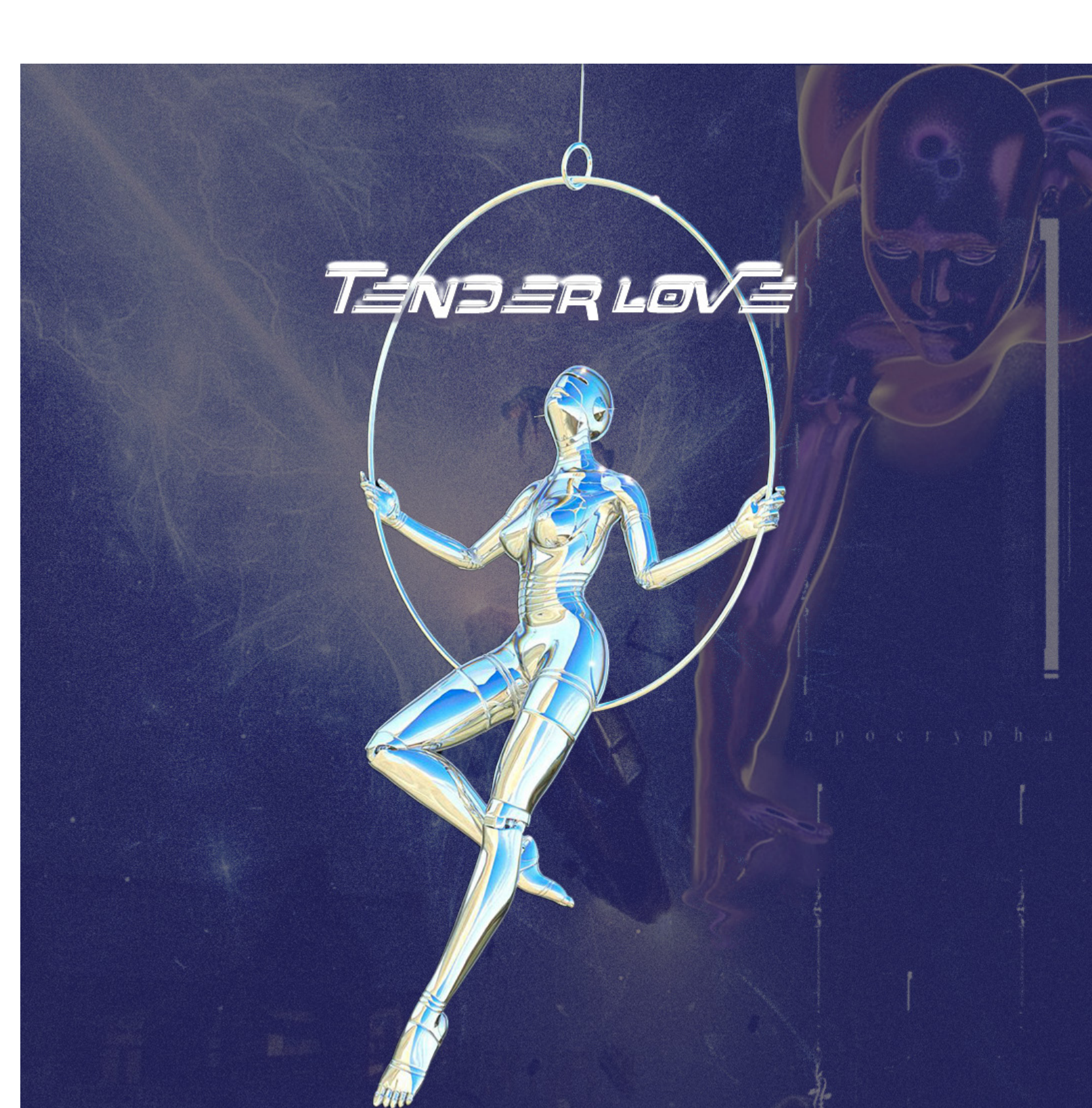
OVER THERE

A B C D E F G
H I J K L M N O
P Q R S T U V
W X Y Z

IBM Plex Mono

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z

Motifs



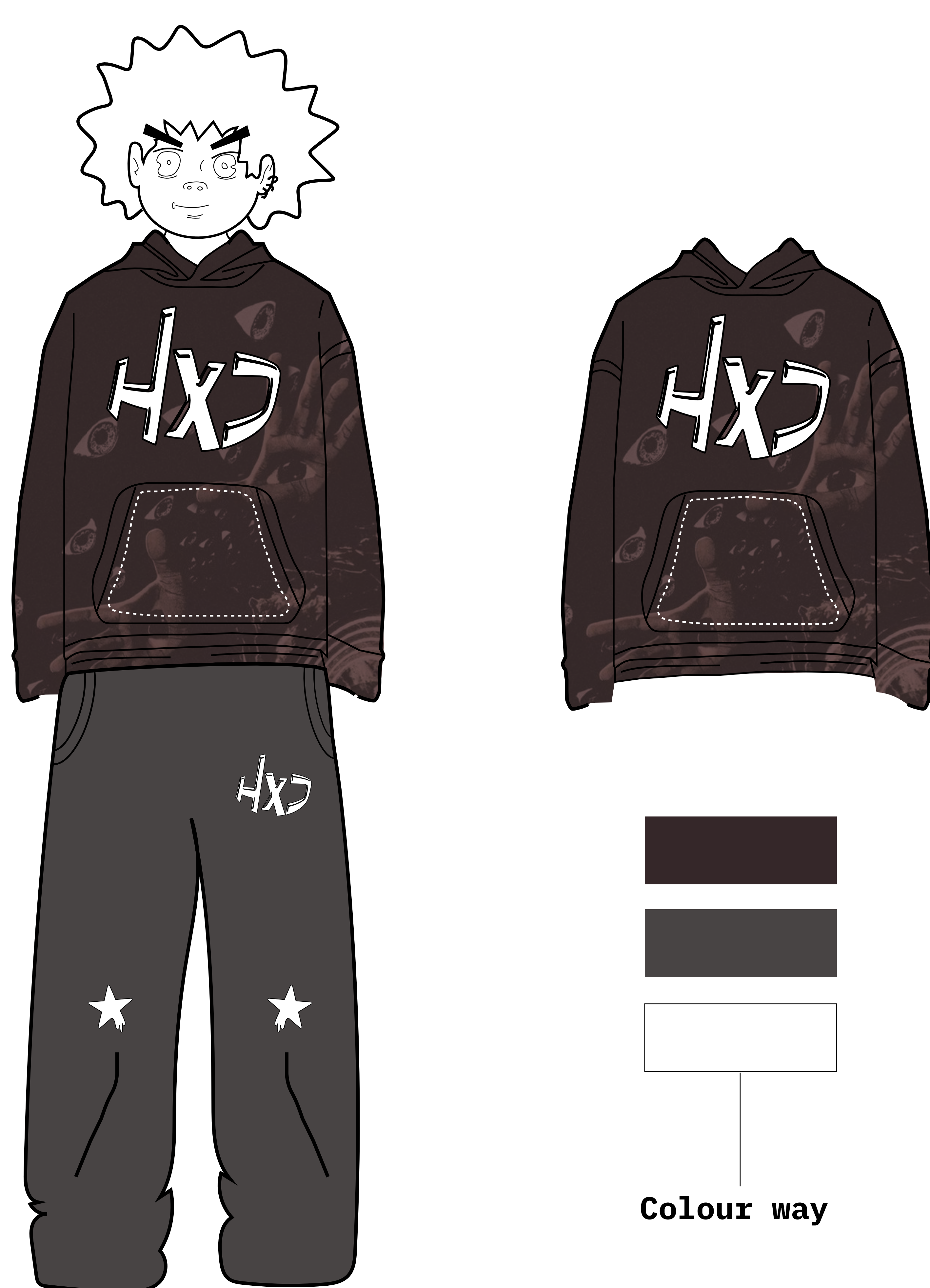
Skateboards



Ad



Apparel

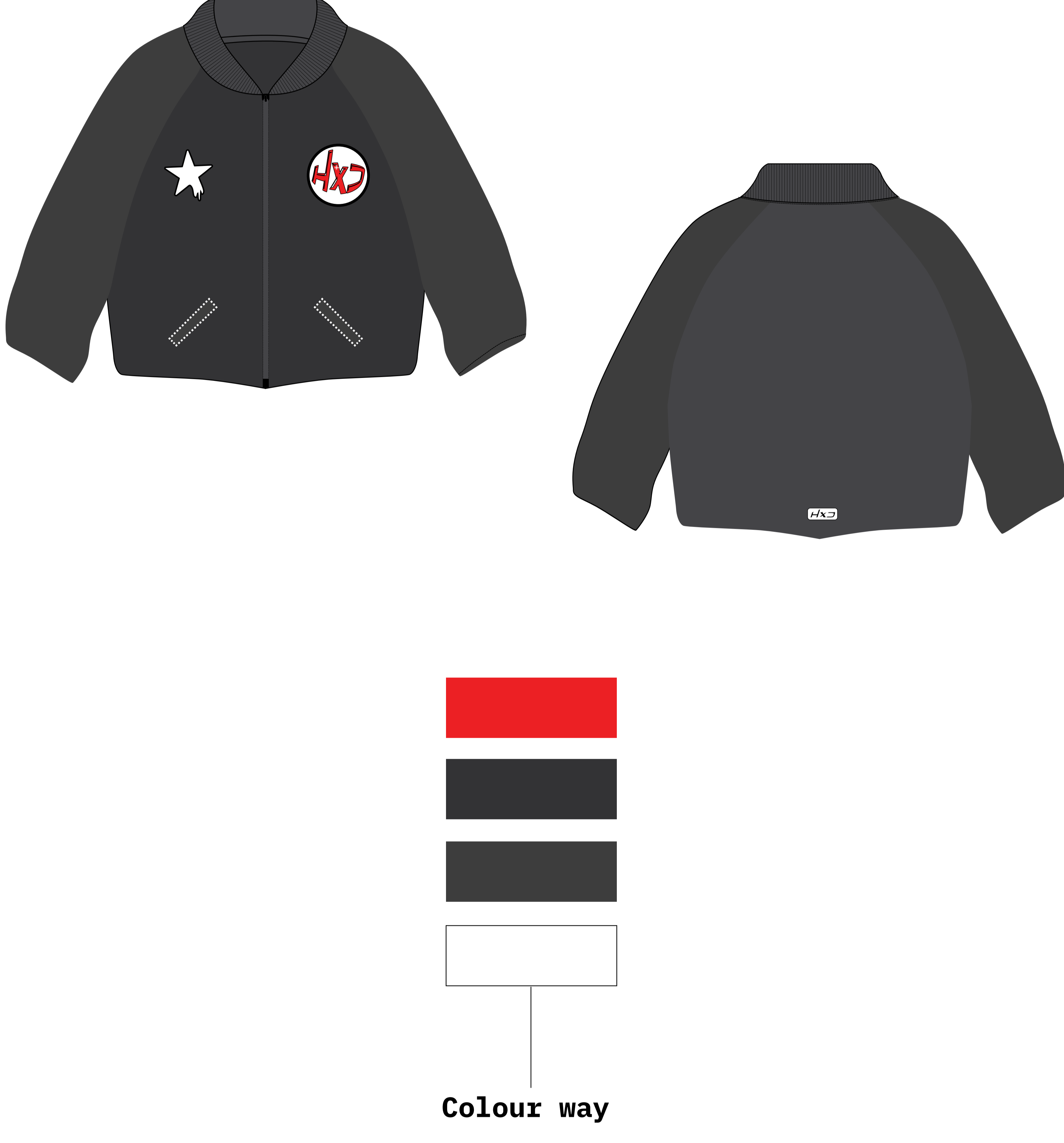


Hoodie

T-shirts



Jackets



Caps

